



FOR IMMEDIATE RELEASE

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Sterman Masser, Inc. Announces Formation of Masser Logistic Services

Expanded truck fleet and dedicated service team provide enhanced delivery solutions to growing customer base and network of companies

Sacramento, PA (August 21, 2013). **Sterman Masser, Inc.** (SMI) is pleased to announce the creation of **Masser Logistic Services** (MLS), an operating company dedicated to insuring on-time, accurate, and efficient delivery of product to the customers of Masser Potato Farms, Keystone Potato Products, and the partners of Fresh Solutions Network, LLC. "Creation of Masser Logistic Services formalizes and enhances our ability to deliver on one of our core operational solutions: seamless, transparent order management, logistics, and customer service," said David Masser, President and COO of Sterman Masser, Inc. "It is also a natural extension of the SMI brand and reputation. From our farming and packing operations to our account managers to our truck drivers, the SMI and MLS teams are committed to exceeding our customers' expectations for high quality products and service. With our customer-first focus, strategic geographic location, and owned fleet of trucks, we consistently maintain one of the fastest response times in the industry."

Masser Logistic Services owns and operates a fleet of 15 trucks. Each truck is equipped with an auxiliary power unit that is utilized while idling in order to improve fuel efficiency and extend engine life. "The MLS team is committed to superior customer service while minimizing our environmental impact," said Rich Miller, Director of Procurement and Logistics at MLS. "We are located within 3 hours of a significant percentage of potato consumption in the United States; with our expanded, leading-edge fleet of trucks and experienced logistics service team, we will continue to raise the bar on service performance and innovation."

About Masser Logistic Services

Masser Logistic Services is a licensed and bonded trucking and logistics services company located in Sacramento, PA. The Company owns and operates a fleet of 15 state-of-the-art trucks for transporting fresh and processed produce and provides superior delivery solutions to the customers of Masser Potato Farms, Keystone Potato Products, and the Partners of Fresh Solutions Network, LLC.

About Sterman Masser, Inc.

Sterman Masser, Inc. is an eighth-generation family-owned potato farming company located in the beautiful Pennsylvania Dutch Hegins and Lykens Valleys. The rolling hills and red shale soil of these valleys provide a unique, well-drained farmland composition that contributes to the unique taste and texture of the high quality potatoes grown on Masser farms. Years of potato farming experience are combined with today's newest technology to deliver the best quality potatoes at the best value through integrated state-of-the-art operations and sustainable agricultural and supply chain practices. Masser Potato Farms is also a Partner in Fresh Solutions Network, LLC and a partner-owner in Fresh Solution Farms, LLC, a state-of-the-art growing, storage, packing, and shipping facility in White Pigeon, MI that allows the Fresh Solutions Network Partners to better serve their Midwest customers.

About Keystone Potato Products, LLC

Keystone Potato Products, LLC provides competitively priced, high quality and nutritious fresh cut, dehydrated and flaked potatoes from one of the nation's most advanced potato processing plants. Established in 2003, Keystone is located in Hegins, PA with close proximity to Interstate 81, and has the capability to offer remarkably quick and efficient delivery.

About Fresh Solutions Network, LLC

Fresh Solutions Network, LLC is a marketing services and solutions company committed to driving profitable potato and onion category growth through leading-edge insight, innovation, and marketing solutions. Located in Cincinnati, OH, the Company is owned by the Fresh Solutions Network partners, independent operating companies that grow, pack, sell and deliver potatoes and onions to grocery and foodservice customers across the US and Canada. Fresh Solutions Network, LLC partners are: Sterman Masser, Inc. (Masser Potato Farms and Keystone Potato Products in Sacramento and Hegins, PA), Michael Farms, Inc. (Urbana, OH), Basin Gold Cooperative, Inc. (Pasco, WA), Green Thumb Farms, Inc. (Fryeburg, ME), Red Isle Potato Growers, Ltd. (Prince Edward Island, Canada), NoKota Packers, Inc. (Buxton, ND), and Sun-Glo of Idaho, Inc. (Sugar City, ID). Learn more at freshsolutionsnet.com.

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